

Protect Your Eyes

Crizal Avancé UV™ No-Glare lenses offer the most complete protection of any lenses on the market today against the invisible and often irreversible dangers of UV reflection.

UV exposure is a major hazard to the eye

- No amount of UV exposure is healthy for your eyes
- UV damages your eyes just like it does your skin
- UV damage accelerates the appearance of cataracts and other serious eye diseases
- UV protection is needed 365 days a year, even when you are wearing your everyday clear glasses

Eye-Sun Protection Factor (E-SPF)

Crizal Avancé UV offers the best protection with an E-SPF of 25. This means your eyes are 25 times better protected from damaging UV light than wearing no protection at all.

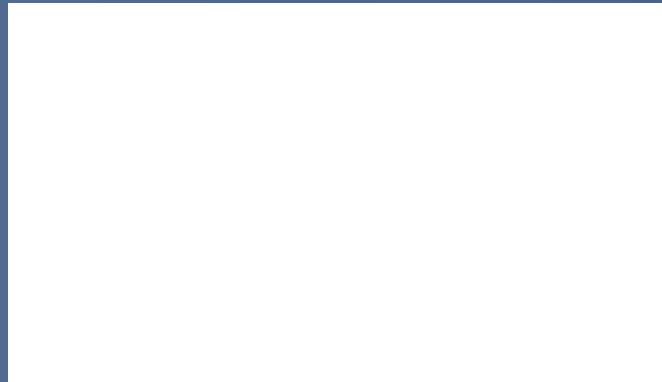
For your sunwear, remember to ask your Eyecare Professional for Crizal SunShield™ with an E-SPF of 50+.



Protect your vision and your eyes with Crizal Avancé UV™ lenses

Crizal Avancé UV lenses offer the best protection from the dangers of UV reflection and the best enduring clarity of vision against the 5 enemies of clear vision.

- Glare
- Scratches
- Smudges
- Dust
- Water



Crizal
AVANCÉ^{uv}

For more information,
ask your Eyecare Professional.

www.crizalusa.com

©2012 Essilor of America, Inc. All Rights Reserved. Unless indicated otherwise, all trademarks are the property of Essilor International and/or its subsidiaries. LZAL200781 BST/GRY 1/12



Protect Your Vision Protect Your Eyes

Crizal[®]
Live Life in the Clear[™]

Protect Your Vision

Crizal Avancé UV™ No-Glare lenses combat all 5 enemies of clear vision to provide you with the best enduring clarity of vision.

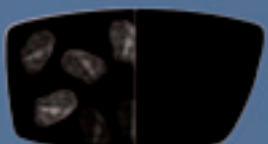
Ordinary lenses VS. *Crizal Avancé UV lenses*



Glare



Scratches



Smudges



Dust



Water

Superior Clarity

Crizal Avancé UV lenses reduce nighttime glare from headlights, taillights and streetlights for safer driving, and are unsurpassed at fighting reflections from computers and overhead lights that cause eyestrain and fatigue.



Ordinary lenses



Crizal® lenses

They look better, too! Less glare means fewer reflections so your lenses look virtually invisible and people can see your eyes clearly.



Ordinary lenses



Crizal lenses

Ultimate Scratch Resistance

Our exclusive anti-scratch technology makes Crizal Avancé UV lenses the most scratch-resistant No-Glare lenses on the market today, providing you with crisp, clear vision.



Ordinary lens

Crizal lens

Unmatched Cleanability

Crizal Avancé UV lenses have a super-slippy surface for the best protection against smudges, fingerprints and water.

In addition, anti-static technology keeps dust and dirt from sticking to the lenses.